

## 5.5 Bases Other than e

### **Objective: You will be able to:**

- define exponential functions that have bases other than e
- differentiate and integrate exponential functions
- model compound interest and exponential growth

### Change of Base

The change of base formula states that  $\log_a x$  can be converted to different bases.

$$\text{Base } b \log_a x = \frac{\log_b x}{\log_b a}$$

$$\text{***Base } 10 \quad \log_a x = \frac{\log x}{\log a}$$

$$\text{***Base } e \quad \log_a x = \frac{\ln x}{\ln a}$$

## Review of logs:

Ex. 1

a) evaluate without a calculator

$$\log_{27} 9 = x$$

$$\begin{aligned} 27^x &= 9 \\ (3^3)^x &= 3^2 \\ 3^{3x} &= 3^2 \end{aligned}$$

$$\begin{aligned} 3x &= 2 \\ x &= \frac{2}{3} \end{aligned}$$

b) write as a log

$$\begin{aligned} 16^{3/4} &= 8 \\ \log_{16} 8 &= \frac{3}{4} \end{aligned}$$

c) write as an exponent

$$\begin{aligned} \log_3 \frac{1}{9} &= -2 \\ 3^{-2} &= \frac{1}{9} \end{aligned}$$

d) solve

$$x^2 - x = \log_3 9$$

$$x^2 - x = 2$$

$$x^2 - x - 2 = 0$$

$$(x-2)(x+1) = 0$$

$$x = 2, -1$$

$$\log_3 9 = x$$

$$3^x = 9$$

e) solve

$$\left(1 + \frac{.10}{365}\right)^{365t} = \underline{2}$$

$$A = P\left(1 + \frac{r}{n}\right)^{nt}$$

$$\log_{\left(1 + \frac{.10}{365}\right)} \left(1 + \frac{.10}{365}\right)^{365t} = \log_{\left(1 + \frac{.10}{365}\right)} 2$$

$$365t =$$

f) solve

$$\log_5 \sqrt{x-4} = 3.2$$

$$\log_5 (x-4)^{\frac{1}{2}} = 3.2$$

$$\frac{1}{2} \log_5 (x-4) = 3.2$$

$$\log_5 (x-4) = 6.4$$

$$5^{6.4} = x-4$$

$$5^{6.4} + 4 = x$$

### Stand and Deliver

Derivative of  $a^u$ 

5.5

$$\frac{d}{dx} [a^u] = (\ln a) a^u \cdot u'$$

Stand and Deliver

5.5

Derivative of  $\log_a u$ 

$$\frac{d}{dx}[\log_a u] = \frac{1}{(\ln a)u} \cdot u'$$

Ex. 2

Find the derivative:

a)  $y = 3^{x-4}$

$$y' = \ln 3 \cdot 3^{x-4} \quad (1)$$

$$y' = \ln 3 \cdot 3^{x-4}$$

$$\frac{d}{dx}[a^u] = \ln a \cdot a^u \cdot u'$$

## Ex. 2

Find the derivative:

b)  $y = x(6^{-2x})$

Product  
Rule  
 $\frac{d}{dx}[a^u]$ 

$$y' = x \cdot \ln 6 (6^{-2x}) (-2) + 6^{-2x} (1)$$

$$y' = -2x(\ln 6)6^{-2x} + 6^{-2x}$$

$$= \ln 6(-2x)6^{-2x}$$

## Ex. 2

Find the derivative:

c)  $y = \log_2 x$

 $\frac{d}{dx}[\log_a u] = \frac{1}{\ln a \cdot u} \cdot u'$ 

$$y = \log_2 x$$

$$y' = \frac{1}{\ln 2 (2x)} \cdot 2$$

$$y' = \frac{2}{\ln 2 (2x)}$$

## Ex. 2

Find the derivative:

$$d) y = \log \frac{x^2 - 1}{x}$$

$$\log(x^2 - 1) - \log x$$

$$\frac{1}{\ln 10(x^2 - 1)} \cdot 2x - \frac{1}{(\ln 10)x} \cdot 1$$

$$\frac{2x}{\ln 10(x^2 - 1)} - \frac{1}{\ln 10(x)}$$

Stand and DeliverIntegral of  $a^u$ 

5.5

$$\int a^u du = \frac{1}{\ln a} \cdot a^u + c$$